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THE HERD *The King is Dead*

Label: Elefant Traks

Distribution: Inertia Music www.inertia-music.com

RELEASE DATE: SATURDAY 12 APRIL 2008

THE HERD PROCLAIMS 'THE KING IS DEAD!'

THE HERD MARK A RETURN TO THE FRAY WITH THEIR BRAND NEW SINGLE, A TRIBUTE OF SORTS TO THE POWER OF CHANGE: 'THE KING IS DEAD'.

Less than a rant about the last decade of politics and more about the optimism of looking ahead to the next decade, The Herd produce a melodic war-cry of celebration. Celebration, of course, that's heightened by an equally-felt sense of relief.

After 12 years in power a government collapsed under the weight of a nation's demands for a better deal...

...and we danced like New Year's Eve.

THE KING IS DEAD IS THE FIRST SINGLE TO BE TAKEN FROM *SUMMERLAND* – THE FOURTH ALBUM FROM THE HERD, RELEASED MAY 2008.

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